

PRIVACY POLICY

I. PRIVACY POLICY AND DATA PROTECTION

Respecting the provisions of current legislation, Go Cheap Car Rental (hereinafter also Website) undertakes to adopt the necessary technical and organizational measures, according to the level of security appropriate to the risk of the data collected.

LAWS INCORPORATED IN THIS PRIVACY POLICY

This privacy policy is adapted to the Spanish and European regulations in force regarding the protection of personal data on the Internet. Specifically, the same respects the following regulations:

- Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (GDPR).
- The Organic Law 3/2018, of December 5, 2018, on the Protection of Personal Data and guarantee of digital rights (LOPD-GDD).
- Royal Decree 1720/2007, of December 21, which approves the Regulation implementing Organic Law 15/1999, of December 13, on the Protection of Personal Data (RDLOPD).
- Law 34/2002, of July 11, 2002, on Information Society Services and Electronic Commerce (LSSI-CE)

IDENTITY OF THE PERSON IN CHARGE OF THE PROCESSING OF PERSONAL DATA

In compliance with the provisions of the RGPD and the LOPD-GDD, we inform you that the personal data collected by Go Cheap Car Rental, through the forms provided on its pages, will be incorporated and will be treated in our file in order to facilitate, expedite and fulfill the commitments established between Go Cheap Car Rental and the User or the maintenance of the relationship established in the forms that this fills, or to meet a request or query from the same. Also, in accordance with the provisions of the RGPD and the LOPD-GDD, unless the exception provided in Article 30.5 of the RGPD is applicable, a record of processing activities is kept which specifies, according to its purposes, the processing activities carried out and the other circumstances established in the RGPD.

The contact details of Go Cheap Car Rental are as follows:

Address: km 15.3 local 4 carretera Cancún – aeropuerto Blvd Luis Donaldo Colosio

Contact phone number: (998) 302 9068

Contact Email: contacto@gocheapcarrental.com

REGISTRATION OF PERSONAL DATA

In compliance with the provisions of the RGPD and the LOPD-GDD, we inform you that the personal data collected by Go Cheap Car Rental, through the forms provided on its pages, will be incorporated and will be treated in our file in order to facilitate, expedite and fulfill the commitments established between Go Cheap Car Rental and the User or the maintenance of the relationship established in the forms that this fills, or to meet a request or query from the same. Also, in accordance with the provisions of the RGPD and the LOPD-GDD, unless the exception provided in Article 30.5 of the RGPD is applicable, a record of processing activities is kept which specifies, according to its purposes, the processing activities carried out and the other circumstances established in the RGPD.

PRINCIPLES APPLICABLE TO THE PROCESSING OF PERSONAL DATA

The processing of the User's personal data will be subject to the following principles contained in Article 5 of the RGPD and in Article 4 and following of the Organic Law 3/2018, of December 5, on the Protection of Personal Data and guarantee of digital rights:

- Principle of lawfulness, loyalty and transparency: the consent of the User shall be required at all times, after fully transparent information of the purposes for which the personal data are collected.
- Purpose limitation principle: personal data will be collected for specified, explicit and legitimate purposes.
- Principle of data minimization: personal data collected will be only those strictly necessary in relation to the purposes for which they are processed.
- Accuracy principle: personal data must be accurate and always up to date.
- Principle of limitation of the storage period: personal data shall only be kept in such a way as to allow the identification of the User for the time necessary for the purposes for which they are processed.
- Principle of integrity and confidentiality: personal data will be processed in such a way as to ensure their security and confidentiality.
- Principle of proactive responsibility: the Controller shall be responsible for ensuring that the above principles are complied with.

CATEGORIES OF PERSONAL DATA

The categories of data processed by Go Cheap Car Rental are only identification data. In no case, special categories of personal data within the meaning of Article 9 of the GDPR are processed.

PURPOSES OF THE PROCESSING FOR WHICH THE PERSONAL DATA IS USED

Personal data are collected and managed by Go Cheap Car Rental in order to facilitate, expedite and fulfill the commitments established between the Website and the User or the maintenance of the relationship established in the forms that the latter fills or to respond to a request or inquiry.

Likewise, the data may be used with a commercial purpose of personalization, operational and statistical, and activities of the corporate purpose of Go Cheap Car Rental, as well as for the extraction, storage of data and marketing studies to adapt the Content offered to the User, as well as to improve the quality, operation and navigation of the Website.

At the time the personal data is obtained, the User will be informed about the specific purpose or purposes of the processing for which the personal data will be used; that is, the use or uses that will be given to the information collected.

RETENTION PERIODS OF PERSONAL DATA

Personal data will only be retained for the minimum time necessary for the purposes of its processing or until the User requests its deletion.

RECIPIENTS OF PERSONAL DATA

The User's personal data will not be shared with third parties.

SECRECY AND SECURITY OF PERSONAL DATA

Go Cheap Car Rental undertakes to adopt the necessary technical and organizational measures, according to the level of security appropriate to the risk of the data collected, so as to ensure the security of personal data and prevent accidental or unlawful destruction, loss or alteration of personal data transmitted, stored or otherwise processed, or unauthorized communication or access to such data.

The Web Site has an SSL (Secure Socket Layer) certificate, which ensures that personal data is transmitted securely and confidentially, as the transmission of data between the server and the User, and in feedback, is fully encrypted or encrypted.

Personal data will be treated as confidential by the Data Controller, who undertakes to inform and to ensure, by means of a legal or contractual obligation, that such confidentiality is respected by its employees, associates, and any other person to whom it makes the information accessible.

RIGHTS ARISING FROM THE PROCESSING OF PERSONAL DATA

Thus, the User may exercise his/her rights by means of a written communication addressed to <http://www.gocheaprentacar.com>", specifying:

- Name, surname of the User and copy of official identification. In cases where representation is admitted, it will also be necessary the identification by the same means of the person representing the User, as well as the document proving the representation. The photocopy of official identification may be substituted by any other legally valid means of proof of identity.
- Request with the specific reasons for the request or information to be accessed.
- Address for notification purposes.
- Date and signature of the applicant.
- Any document that accredits the request being made.

This request and any other attached documents may be sent to the following address and/or e-mail address:

Postal address: km 15.3 local 4 carretera Cancún – Aeropuerto Blvd Luis Donald Colosio. C.P77569. Cancun Q. Roo, Mexico.

E-mail: contacto@gocheapcarrental.com

II. ACCEPTANCE AND CHANGES IN THIS PRIVACY POLICY

It is necessary that the User has read and agrees with the conditions on the protection of personal data contained in this Privacy Policy, as well as that he/she accepts the processing of his/her personal data so that the Data Controller may proceed in the manner, during the periods and for the purposes indicated. The use of the Website will imply the acceptance of the Privacy Policy of the same.

Go Cheap Car Rental reserves the right to modify its Privacy Policy, according to its own criteria, or motivated by a legislative, jurisprudential or doctrinal change of the Spanish Data Protection Agency. Changes or updates to this Privacy Policy will not be explicitly notified to the User. The User is recommended to consult this page periodically to be aware of the latest changes or updates.